


 香港貿易發展局
Hong Kong Trade Development Council

7 January 2005

Mr. K. K. Yeung
Chairman
Management Consultancies Association of Hong Kong
Fax : 25656628

Dear 

Invitation to participate at the Mini-Expo on HK Services, Guangzhou
20 January 2005

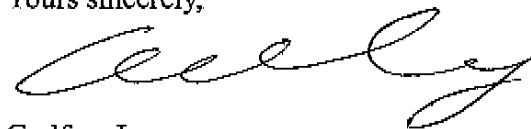
Following the success of a series of activities to promote Hong Kong's professional services in the mainland in recent years, the Council is organising a "Mini-Expo on HK Services" to be held in Guangzhou on 20 January 2005. I am writing to invite the Management Consultancies Association of Hong Kong to participate in this special event.

Targeting the mainland private enterprises, this Mini-Expo aims to introduce a wide range of Hong Kong's professional services, ranging from accounting, legal, arbitration, management consultancy, finance, to marketing and design services. In addition to an exhibition area with some 20 Hong Kong professional firms, there will be seminar session for participants to promote their services to the mainland enterprises and counterparts. In conjunction with this Mini-Expo, a concurrent high-level CEO Forum will also be held on the same day morning session.

To facilitate your participation, a mini-booth and a 30 mins. seminar slot will be offered to your organisation free-of-charge. Should your organization be interested to take part in this event, please fill in and return the attached reply slip before 10 January 2005.

If you have any queries about this event, please do not hesitate to contact me at Tel : 2584 4180 or my colleague, Mr. Keith Cheng at Tel : 2584 4057.

Yours sincerely,



Godfrey Leung
Manager, Services Promotion

香港灣仔港灣道一號會展廣場辦公大樓三十八樓

38th Floor, Office Tower, Convention Plaza, 1 Harbour Road, Wanchai, Hong Kong

電話 Telephone: (852) 2584 4333 傳真 Facsimile: (852) 2824 0249 電子郵件 E-mail: hktcdc@tdc.org.hk 網址 Web Site: www.tdctrade.com

Mini-Expo on HK Services, Guangzhou

20 January 2005

- Organiser : Hong Kong Trade Development Council
- Target participants : Hong Kong Legal, Accounting, Management Consultancy, Financial, Design, Marketing, and Licensing services providers
- Objective : To promote Hong Kong services industries in the Chinese mainland, the mini-expo provides a perfect platform for HK's services providers to market their services and establish face-to-face contacts with mainland enterprises and counterparts.
- Target attendees : Export-oriented mainland enterprises and professional services providers in the mainland
- Expected No. of attendees at each roadshow : 300 - 400

Roadshow & Mini-Expo Date & Venue

Date	City	Venue
20 January 2005 (Thu)	Guangzhou	China Hotel

Mini-Expo Programme

13:30-14:00		Registration & Opening					
14:00-14:30	Session I	Forum 1 Legal Services "The legal procedures on establishing commercial co-operation with HK/overseas enterprises" (TBC)	Forum 2 Accounting Services "Establishing company in HK as a springboard to the International Market"(TBC)	Forum 3 Financial & Management Consultancy Services "Update on the latest international business strategy, financial planning & asset management" (TBC)	Forum 4 Design & Marketing Services "The establishment of distinct corporate identity with design & marketing services"(TBC)	Free Advisory Service Mini-booth	
14:35-15:05	Session II	Forum 1 Accounting Services "Establishing company in HK as a springboard to the International Market"(TBC)	Forum 2 Financial & Management Consultancy Services "Update on the latest international business strategy, financial planning & asset management" (TBC)	Forum 3 Design & Marketing Services "The establishment of distinct corporate identity with design & marketing services"(TBC)	Forum 4 Legal Services "The legal procedures on establishing commercial co-operation with HK/overseas enterprises" (TBC)		
15:10-15:40	Session III	Forum 1 Financial & Management Consultancy Services "Update on the latest international business strategy, financial planning & asset management" (TBC)	Forum 2 Design & Marketing Services "The establishment of distinct corporate identity with design & marketing services"(TBC)	Forum 3 Legal Services "The legal procedures on establishing commercial co-operation with HK/overseas enterprises" (TBC)	Forum 4 Accounting Services "Establishing company in HK as a springboard to the International Market"(TBC)		
15:45-16:15	Session IV	Forum 1 Design & Marketing Services "The establishment of distinct corporate identity with design & marketing services"(TBC)	Forum 2 Legal Services "The legal procedures on establishing commercial co-operation with HK/overseas enterprises" (TBC)	Forum 3 Accounting Services "Establishing company in HK as a springboard to the International Market"(TBC)	Forum 4 Financial & Management Consultancy Services "Update on the latest international business strategy, financial planning & asset management" (TBC)		
16:15-17:30	Free Advisory Service Mini-booth						

REPLY SLIP

Hong Kong Services Delegation for 2010 Asian Games Roundtable Guangzhou 20 January 2005

To : Mr. Keith Cheng
 Service Promotion
 Hong Kong Trade Development Council

Fax : 2169 9107

- I would like to participate in the delegation.
- I will not participate but a representative will take part on behalf of our association.
- I will NOT participate and NO representative from our association will take part.

Association : _____

Name of Delegate : _____

Title : _____

Telephone : _____

Facsimile : _____

Email : _____

Address : _____

Contact Person : _____

**** Pls return the form before 10 January 2005 ****